SCHEDULE

Check-in 9:00-9:15 am
Welcome 9:15-9:20 am
Finding Your Motivation 9:20-9:40 am
Duane Simpkins, Asst. Coach
UNCG Men’s Basketball
Announcements 9:40-9:50 am

Break-out Sessions:
Session I 10:00-10:50 am
Session II 11:00-11:50 am

Lunch 12:00-1:30 pm

Keynote: Dr. Kevin Kruger
President of NASPA
Innovation, Disruption and Change:
The New Normal for Higher Education and Student Affairs
About the Welcome Speaker:
Duane Simpkins, Asst. Coach UNCG Men’s Basketball

Former Maryland standout Duane Simpkins is in his second year on UNCG men’s basketball coach Wes Miller’s staff as an assistant coach. Simpkins is the Spartans’ recruiting coordinator and played an instrumental role in the past two recruiting classes.

Simpkins was an assistant compliance administrator at his alma mater in 2004-05 following a professional playing career that saw him play in China, Italy, the Dominican, France and Belgium, as well as in the United States. Simpkins, who concluded his professional career with the Shandong Tigers in Shandong, China, played in the USBL and the ABA in the U.S. from 2000-02. He also played with the Memphis Grizzlies in the Summer Pro League.

Simpkins was a three-time honorable mention All-Atlantic Coast Conference selection at Maryland, helping the Terrapins to three NCAA appearances, including a pair of Sweet Sixteen showings. A three-year starter and captain under coach Gary Williams from 1992-96, Simpkins finished his career with 1,123 points over his 119-game career. He was a career 81.2 percent free throw shooter and his 483 career assists rank him seventh on the Terrapins’ all-time list.

The owner and director of “Power Through Sports” camps and clinics in Washington, Simpkins has also served as a basketball analyst for Comcast SportsNet.

About the Keynote Speaker:
Dr. Kevin Kruger, President of NASPA

An accomplished speaker, leader, and educator, Kevin Kruger has been associate executive director of NASPA since 1994, and became its first executive-level president March 15, 2012. In his capacity as a national advocate for students and the primary spokesperson for student affairs administrators and practitioners, he draws on more than 30 years of experience in higher education.

Prior to NASPA, Dr. Kruger worked for 15 years at the University of Maryland College Park and the University of Maryland Baltimore County. During his tenure at the University of Maryland he worked in orientation, student activities, leadership development, admissions, and with the vice president for student affairs office. Dr. Kruger has also served as an adjunct faculty member in the Student Development in Higher Education program at Trinity College in Washington, DC.

Dr. Kruger represents NASPA in national forums such as the Washington Higher Education Secretariat, which includes the leaders of approximately 50 higher education associations. While at NASPA, he has pursued a number of initiatives designed to enhance the association’s role in public policy, research, professional development, and student learning and assessment, with a particular interest in the use of technology in serving diverse student populations.

Dr. Kruger has published and presented nationally on leadership development, using technology in student affairs administration, international education and is a regular lecturer on technology in student affairs, the Myers Briggs Type Indicator, assessment and student learning. He is the editor of two Jossey-Bass publications, Technology Innovations in Student Services and Using Technology to Promote Student Learning. He also has chapters in The Handbook of Student Affairs Administration; Understanding the Role of Academic and Student Affairs Collaboration in Creating a Successful Learning Environment; Beyond Borders: How International Developments are Changing Student Affairs Practice; and Involving Commuter Students in Learning.
Session I - 10:00 - 10:50 am

Creating a New Model to Career Services
Finding the right “formula” to provide high level service to students/alumni on a budget remains a dilemma for most. The UNCG career team has begun work on a new model for working with students and employers that includes a process that ensures candidate quality, streamlined use of services, and has already produced metrics and data useful for strategic planning and resource allocation. This presentation will provide participants with an overview of the model, introduction to key programs, and the development process for a new Brand Management Plan. It will also highlight future phases of the strategic plan and time for “best practices” discussion included.

Maple Room

About the Presenter
Dr. Patrick Madsen, Dir. of the Career Services Center, UNCG
• Manages a team of more than 40 career team members towards the development of a career curriculum for students and a talent acquisition program for employers seeking to recruit at UNCG.
• Selected as an international expert on career services and higher education for the Fulbright Specialist program, a five year honor.

Transgender Student Issues: How Schools Can Be More Transgender Friendly?
This hour-long session will provide you with specific ways to help transgender students navigate through the university years as a young adult either as someone who has just decided to “come out” to friends and family or working toward transitioning into the gender he/she identifies with and needs help with this process. This workshop will provide you with an overview of the National Standards of Care when working with transgender people, local resources available to providers and students, appropriate language to use, and ways to keep students safe in and out of the classroom.

About the Presenters
Shāna Cole & Jennifer Rosenbluth, Tree of Life Counseling
• Shana has been identified as a Transgender Specialist and is qualified to provide evaluations for transsexuals in order to begin cross-sex hormone therapy and/or sexual reassignment surgery, as well as provide therapy for gender and sexual orientation issues.
• Jennifer has worked with patients on issues related to depression, anxiety, relationship issues, time-management, parenting skills, job placement, as well as strategies for ADHD/ADD.

Have you Tried Turning it Off and On Again?
Cell Phones, Blackboard, Social Media, MOOs... it is obvious technology is changing the face of higher education, and modified the relationship between faculty and student. But is there a unique Student Affairs perspective? In this talk, Kevin McClain will reflect on the technological impact of student development from an educational technologist’s perspective.

About the Presenters
Kevin McClain, Dir. of Technology for Student Affairs, UNCG
• Has worked in higher education for nearly 15 years, 10 of which have been at UNCG.
• Earned a Master in Education in Instructional Technology from UVa

Discovering and Engaging Donors
In this session, we will talk about the process of finding and building relationships with donors. It is a team effort that begins with good data and continues with building bridges for potential donors into the institution, giving them an opportunity to see the mission in action. While donor development is hardly a one-size-fits-all approach, we will discuss the stages of the “moves management” process for major gift prospects.

About the Presenters
Miriam Bradley, Dir. of Development for Student Affairs and Undergraduate Studies, UNCG
• Major gifts officer as well as the “go-to” person for all development-related matters
• Earned a BA in math and music from the Univ. of Richmond, where she was an Oldham scholar

Establishing Effective Partnership with Parents
Talking to parent and family members over the phone/in person can sometimes be frustrating. We’ve all been there! Parent & Family members are more involved than ever in their students’ lives. They are communicating regularly with students and the University. This presentation will stimulate dialogue on how University administrators, faculty and staff can establish effective partnerships with parent and family members to help achieve student success and retention.

About the Presenters
Dr. Brett Carter, Dean of Students, and Dr. Kim Sousa-Peopls, Director of New Student & Spartan Family Programs, UNCG
• Combined have over 40 years of experience
• Brett has worked with housing, conduct, academic integrity, advocacy, service learning and leadership, the first-year experience, and crisis management.
• Kim earned her Ph.D. from UNCG’s School of Education Curriculum and Instruction department, studying higher education administration

Kirkland Room
Session II - 11:00 - 11:50 am

Legal Issues: A Daily Reality in Student Affairs
This program will give a brief synopsis of areas of the law that affect our profession and how practitioners should think about (and not fear) legal issues and questions when they arise. Aaron will do his best to outline the many statutes and laws that apply to Student Affairs and to talk about how we should approach those laws. Aaron will also discuss his favorite topic: the “we might need to consult with our lawyer” threat.

Preparing 21st Century Students for Global Engagement
We are standing at the gateway of major change in the US and around the world. At the center of this change is the manner in which we educate and prepare future generations to not only embrace the differences they will encounter, but to also become more knowledgeable about the cultures of others. Let us begin with a conversation and an understanding that this is a journey; a marathon that we must run both individually and collectively!

Advocacy in Action - Higher Ed Government Relations
Colleges and universities across the country are increasingly turning to state and federal legislators to make their case for continued investment in higher education. What role does a government relations professional play at an institution of higher education? Why is government relations important? How can students, faculty and staff assist in an institution's legislative advocacy? These questions and more will be addressed during an informal 50 minute Q&A session.

Helping Homeless & Hungry College Students - Creating a Community Approach
This will be an interactive session where participants will hear from representatives from the national and university level regarding serving homeless and hungry college students. Participants will have the opportunity to ask questions, share resources, network, and learn about helpful strategies and programs they can implement on their campus. Participants will leave with a "toolkit" that will help them gain insight into this issue and serve this population.

Spiritual Development, Faith Development, & Moral Development: Is it part of our business?
Student Affairs stands on a historic foundation of the education of the whole-person. Over time, student affairs professionals and others have become reticent to engage topics of spiritual development, faith development or moral development. This session will provide an overview of theories and research related to reasons why this has happened as well as prompt a discussion on the ways in which we might engage and educate students on these topics.

Joyner Room
About the Presenter
Aaron Fetrow, Vice Pres. & Dean of Students, Guilford College
- Has oversight for the division of student affairs and supervises the associate dean, director of public safety, director of athletics, counseling, and student health
- Previously, he was an employment law attorney with the Indiana-based law firm Baker & Daniels.

Claxton Room
About the Presenter
Rod Wyatt, Director of Human Relations, UNCG
- Chairs the Chancellor’s Advisory Committee for Equity, Diversity and Inclusion
- Has over 30 years of experience in Higher Education
- BS in Psychology, MS in Sports Coaching and currently working towards a Ph.D in Educational Leadership Cultural Foundations

Maple Room
About the Presenter
Mike Tarrant, Director of Strategic Initiatives, UNCG
- Focuses on internal matters of strategic importance as well as the external perception of the University within the local, regional, national and international communities
- Before joining UNCG, Mike worked to advance the government relations efforts for the 17 campuses of the UNC system

Kirkland Room
About the Presenters
Jan Moore, Program Specialist with National Center for Homeless Education and Laura Andrews, Asst. Dean of Students, UNCG
- Jan counsels educators, parents, and advocates on using federal laws to overcome educational barriers for homeless and highly mobile students
- Laura works with the UNCG PATHS program - Partners Assisting the Homeless & Hungry Spartans

Sharpe Room
About the Presenters
Dr. Larry Correll-Hughes, Asst. Director of Residence Life, Wake Forest University
- Earned his doctorate from the University of Georgia in College Student Affairs Administration
- Worked in private industry and with a faith-based leadership organization in Russia after graduating from Texas A&M University