



ELLIOTT UNIVERSITY CENTER

*Serves as a welcoming hub for campus life at
UNC Greensboro.*

euc.uncg.edu



IMPACT REPORT 2024–25

The Elliott University Center (EUC) remains a central venue for learning, social interaction, and personal development at UNCG. Students, faculty, staff, and guests gather here for meetings, resource offices, special events, study spaces, the UNCG Bookstore, and quick coffee and meal options.

Our unofficial role as “the campus living room” involved several successful collaborations. The EUC hosted four successful blood drives that exceeded donation goals and engaged numerous student volunteers, connecting students directly to service opportunities. When asked why they participated, 65% of blood drive donors said helping others who need blood was what motivated them to donate. A creative collaboration with the School of Art led to an exhibition of student cardboard sculpture projects created in the Three-Dimensional Foundations course, ART 150. The EUC Team also expanded marketing for UNCG’s Official Class Ring with new displays, signage, and campus-wide outreach. Recognizing the class ring as a unifying symbol for students and alumni, we began exploring a partnership with Alumni Engagement to share alumni stories and further strengthen community

ties. Through these initiatives, the Elliott University Center continues to serve as a physical and symbolic welcoming hub of campus life, supporting an engaged and vibrant campus community.

Facility upgrades enhanced event experiences with new audio-visual equipment in key meeting rooms, including livestream capabilities and expanded rental options like uplighting to improve event atmospheres. Critical technology investments ensure the Elliott University Center remains a competitive and affordable community venue option to generate additional revenue.

BY THE NUMBERS



4 American
Red Cross
blood drives
186 student
volunteers

11,383 total
reservations

100%
of student employees

gained career-
related skills
including leadership,
communication, and
time management