



# CAREER & PROFESSIONAL DEVELOPMENT

Provide professional guidance and resources to undergrad and graduate students as well as recent graduates.

[cpd.uncg.edu](http://cpd.uncg.edu)



## IMPACT REPORT 2024–25

The Career & Professional Development (CPD) team utilized a holistic approach to student career readiness through innovative programs, strategic partnerships, and operational improvements.

Integrated career technology platforms deepened student engagement and skill-building. VMock and Big Interview delivered proactive and on demand career preparation services in classrooms and co-curricular programs. A Career Closet Pop-Up Shop provided no-cost dress for success options. The new Iris Air photo booth offered students quick, high-quality headshots for their professional branding. These initiatives were made possible by UNCG employees and financial support from the Parent & Family Advisory Council and Pepsi.

Enhanced outreach strengthened employer relationships, including five career fairs and initiatives with the College of Arts and Sciences and School of Nursing. External collaborations with The Washington Center and others expanded access to internships and experiential learning opportunities. The student employment Spartan Ready program progressed toward campus-wide expansion with training for student employee supervisors.

The department continues to engage campus partners in promoting first destination survey participation to report initial career outcomes for recent graduates. Whether new alumni are engaged in employment, graduate school, volunteer service, or entrepreneurial ventures, the CPD Team is committed to sharing insights about return on investment through dashboard reporting and individual success stories. These efforts support Career and Professional Development's mission to prepare Spartans for meaningful careers and lives by connecting ambition with employment opportunities and experiences.

### BY THE NUMBERS



**14,832** total student encounters/engagements



3,145 students  
attended  
Career Fairs

**456**

students attended  
the Career Closet Pop-  
Up Shop

