

CAMPUS ACTIVITIES & PROGRAMS

provides opportunities for students to create meaningful relationships, explore interests, and develop a sense of self and appreciation for their community. cap.unca.edu

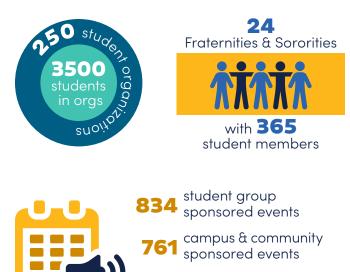
PROGRAMS

CAP oversees several different areas including Student Groups, programming primarily through Activities and Campus Events (ACE), Fraternity and Sorority Life, the Student Government Association, WUAG Student Radio Station and The Carolinian Student Newspaper and the implementation of major campus traditions such as Rawkin' Welcome Weeks, Homecoming, Luminaries, and more.

OVERVIEW

CAP saw an increase in unique attendees compared to the 2021–22 academic year at a 33.7% increase (3440 students in 21–22 compared to 4835 in 22–23) which can likely be attributed to larger programs and in-person delivery. CAP transitioned all student group functions from Engage to Presence (student engagement platforms) which included student group pages, forms, event requests, student group finances, and more. The number of students in clubs and organizations decreased, likely attributed to transitioning the platforms without carrying over all rosters.

BY THE NUMBERS



75 events sponsored by ACE and CAP





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