



UNCG
Division of Student Affairs

Assessment in Student Affairs

sa.uncg.edu/assessment



OUR ASSESSMENT ROOTS

ROUTINE ASSESSMENTS

STUDENT LEARNING

COMPLIANCE and ACCREDITATION

PROGRAM REVIEW

BACKGROUND

Ongoing assessment efforts to track student participation, measure satisfaction, identify needs, and progress toward key performance indicators

Student learning guides our practice in Student Affairs
Learning Reconsidered (2004) is our conceptual framework
Specific learning domains identified per year

Supported through Compliance Assist, an online platform to document campus-wide strategic planning initiatives and assessment of student learning

Program evaluation process guided by the CAS standards and professional association standards
Once every five years per department

PURPOSE

Internal planning
Program, service, and/or facility improvement
Quality assurance

Provide a context from which our work is guided and directed
Inform the development of our programs and services

Document the Division of Student Affairs' contributions to the institution and its mission
SACSCOC accreditation

Improve programs and services by identifying strengths and growth opportunities
Tool to demonstrate alignment with a national standard and framework
Useful for long-term planning and identification of budgetary priorities

OUTPUTS

New and/or improved programs and services
Internal and external reports

Clearly delineated student learning outcomes that align with domains
Student learning outcomes and programs map
Data illustrating direct and indirect measures of student learning and development

Institutional effectiveness reports
Annual reports

Self-assessment guide, work forms, and final report