The Division of Student Affairs

CAMPUS ACTIVITIES & PROGRAMS

How We Help Students Do Something Bigger Altogether

We encourage students to create meaningful relationships, explore interests and develop a sense of self and an appreciation for their community. Our student organizations promote leadership development, critical thinking and interpersonal skills.

Mission Statement

We promote involvement and engagement by educating students to create a vibrant campus life at UNCG.

Core Responsibilities

- Manage major campus events
- Plan and implement weekend programs
- Coordinate student group recognition
- Advise the Greek Governing Councils along with 19 national chapters
- Provide student leadership training and development
- Provide resources for commuter, adult and transfer students.
- Advise the Student Government Association, the University Media Board, the Campus Activities Board and student groups
- Market the activities sponsored by CAP along with student groups

Points of Pride

In a 2012 UNCG Student Activities & Involvement Benchmarking Study, students reported benefits of participation in campus activities that included:

- Improved communication skills
- Ability to balance social activities with academic obligations
- Improved leadership skills
- Enhances understanding of diverse perspectives
- Increased self-confidence

By the Numbers (2011–2012 Academic Year)

- Planned and implemented 98 activities for students with 65 of them being held on the weekends. Activities included social, and educational activities for residents, commuters, adults, families, and veterans
- Managed and provided support to 195 student groups
- Facilitated Fraternity and Sorority Life, which includes over 550 students who conducted almost 10,000 community service hours and raised over $42,000 for non-profit organizations
- Formed collaboration with NCA&T to offer a spring concert that attracted over 3,000 students
- Collaborated with Biscuitville in a run that attracted over 250 students
- Increased participation in Leadership Academy by 20%—a total of 150 students participated and learned how to develop their leadership skills
- Helped 49 student leaders learn how to develop a shared vision for UNCG and form collaborations between their groups through the LeaderShape program

The LeaderShape Institute program brings together campus leaders for a one-week session following the spring semester. During this time, they learn to lead with integrity and develop a shared vision for themselves and the UNCG campus.

A UNCG PATHWAY TO SUCCESS

“I was able to form collaborations and create ties with other student leaders through the LeaderShape Institute. It helped me see how we could work more powerfully together.”

-KASHAY EVANS-BARLOW
Delta Sigma Theta Sorority, Inc.

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