LETTER FROM THE VICE CHANCELLOR

The cycle of a college year is a unique one, full of special dates, occasions, and events that provide us with a sense of tradition and continuity in an ever-changing environment. Each year we welcome excited new students and help them get acclimated to college life. We share our traditions, such as the luminaries on Reading Day and daisies at New Student Convocation. We help them build transformational skills, expose them to new experiences, and support them as they define who they will be as adult members of society. Then comes the day when we see them don their caps and gowns and venture out into the world.

As you’ll read in this report, 2012-2013 was an exciting year for Student Affairs. As a former resident of the Quad, I took exceptional joy in seeing these buildings re-open for new generations of Spartans. Watching the construction of Spartan Village has also been a thrill. Campus life grows more and more vibrant every year. Greek life is growing. More students are utilizing the Career Services Center and discovering service-learning. We’re forming partnerships with other area colleges to offer larger-scale events, such as the Triad College Music Festival and the MLK Jr. Celebration.

Less noticeable is the daily work of caring for our students. We counsel them when they are troubled, we treat them when they are ill, and we help them learn what they will need to find their way in the world through our “culture of care” and advocacy out of the Dean of Students Office and our services in the Office of Accessibility Resources and Services.

Next year we’ll begin construction on our new 212,000 ft² Student Recreation Center. We’ll welcome the first residents to Spartan Village. We’ll be adding more weekend service trips, planning more student activities, and continuing to find ways to help faculty members bring learning to life.

The work we do could not happen without our many supporters. I’d like to send a very heart-felt and enthusiastic “thank you” to all of our donors - many of whom you’ll see listed in this report. We could not do our work without you. Thank you. Together, we are helping students Do something bigger altogether.

Dr. Cherry Callahan
Vice Chancellor of Student Affairs
Through student organizations, service opportunities, and many other co-curricular experiences, students develop critical skills and gain experience applying classroom knowledge. Student Affairs staff members are active members of the campus academic environment, providing support for learning communities, living-learning communities, service-learning courses, and Foundations for Learning classes (which help students learn about campus and academic resources).

**Highlights:**

The Career Services Center introduced a new Peer Career Ambassador Program. PCAs assist students with more general career topics, which allows CSC professional advisors with more time to assist students with more complex career development issues and questions. Thanks to this program, the wait time for students to schedule an individual career advising appointment was never more than one week, even during the busiest times of the semester.

The Career Services Center also saw a 114% increase in unique employers coming to campus and interviewing UNCG students for full-time jobs and internships. In addition, the center made 956 new employer contacts.

The Scholars Recognition Program, hosted by the Office of Multicultural Affairs, recognizes the outstanding academic accomplishments of students who often have the most challenges facing them in college.

Housing and Residence Life works closely with the Office of Learning Communities to facilitate Living/Learning Communities. This year two new LLCs were implemented - AToMS (Achieving Together in Mathematics & Science) and Global Village. 1,447 bed spaces were allocated for students in living-learning or themed communities.
PROVIDING A CULTURE OF CARE

College can be a very stressful time, especially for students dealing with additional pressures such as family, personal, or financial troubles. UNCG’s award-winning “Culture of Care” program helps ensure that nothing prevents a student from succeeding. Student Affairs provides services such as counseling and medical care for students, and supports groups with special needs such as student veterans and students with disabilities.

Highlights:

This year was the first year all first-year, non-transfer, non-international students under the age of 21 were required to participate in AlcoholEdu®, which teaches responsible decision-making related to alcohol use. 86% of students who participated in Fall 2012 reported that the program helped them establish a plan for responsible decisions around alcohol.

UNCG was ranked among the top 10 screening sites for the 2012 National Depression Screening Day.

Making a successful transition to college can be challenging. To help students learn how to navigate through their new environment, UNCG offers the Your First Year program. YFY provides information to students through a texting service, e-newsletter, and social media to help answer first-year questions.

Another component of the YFY program is the First-Year Summer Read program, which introduces new students to the intellectual life of UNCG. Students arriving in Fall 2012 read local author Doc Hendley’s book Wine to Water.

1,900
Number of YFY student texts received and answered since January 2012

400
Parent/family texts during the same time period

950
Number of people who attended a lecture by author Doc Hendley

200
Number of students who waited in line to get the author’s signature after the event

2,350
students were seen at the Dean of Students Office on an individual basis for guidance with personal, family, and academic issues, coaching for a variety of University processes, and connections to on- and off-campus resources.

759
students utilized the Office of Accessibility Resources and Services - a 20% increase over the previous year. There has been a sharp increase in students coming to campus who identify themselves on the Autism spectrum.

13,121
patients were seen at the Student Health Center for over 28,000 visits.

The Wellness Center provided over 283 programs on topics such as sexual assault, sexual harassment, dating violence, nutrition, body image, suicide prevention, mental health, and stress.

Resident Advisors provide peer support in a variety of ways. This year RAs averaged four interactions with each student on their halls, addressing issues such as community, inclusivity and diversity, personal growth, safety and security, and teamwork.
BUILDING BETTER CITIZENS

UNCG’s motto has been “Service” since 1893. In addition to continuing this legacy, we create intentional service-learning opportunities and stress the importance of informed, engaged citizenship. Service opportunities and multicultural programs place a heavy emphasis on reflection activities so that students not only complete an activity, but take time to consider what they have learned from their experience.

Highlights:

819,455 hours of community service were performed by UNCG students. Some of these hours were completed by students in the over 7,000 seats in academic service-learning courses, which link community action and academic study together so that each strengthens the other.

Programs such as the ROOTS Institute, Kaleidoscope program, contemporary issues forums, and heritage month celebrations help students understand both their own identity and other cultures. They help promote social justice by raising awareness of both the differences and similarities within our global society.

The three-tiered Leadership Challenge Program has experienced tremendous growth. This year 474 students enrolled in the program, which helps students develop leadership skills, gain varied leadership experiences, prepare for service as citizen-leaders in a global community, and engage in the process of leadership through leadership service-learning.

There was a 50% growth in student participation in Service Trips. In this program students pay for their own travel and expenses and participate in a student-led trip to other communities to perform service and learn about local issues.

Working with Guilford County Schools

Health & Fitness
Many people find their physical fitness level drops off after school because they no longer participate in sports. UNCG Campus Recreation Staff are working to change that trend through a partnership with Guilford County Schools.

Certified Group Exercise Instructors and Personal Trainers from Campus Recreation visited 14 schools in Guilford County, exposing students to activities such as yoga/stretch, dance fitness, and fitness boot camp. Students learn things they can do throughout their lives to stay healthy. Programs also included educational sessions on heart health and healthy eating. The program was beneficial not only for the K-12 students, but for the UNCG student instructors who gained experience working in schools.

Guilford Service-Learning Coalition
The Office of Leadership and Service-Learning collaborated with Guilford County Schools and the Weaver Foundation in support of the GCS Character Development initiative through service-learning and higher education partnership. UNCG students serve as mentors/service team members to guide and support high school students in service-learning efforts.
Joining Together for Major Events

In order to present large-scale events and opportunities for students in a cost-effective manner, UNCG formed partnerships with other area institutions. These collaborative programs were highly effective, and Student Affairs hopes to continue them in the future.

Martin Luther King, Jr. Celebration
Empowerment Through Diversity: Sharing the Dream
This event was held in partnership with NC A&T and featured humanitarian and comedian Dick Gregory. Over 1,300 students, faculty, staff, and members of the public attended this event at Aycock Auditorium.

2nd Annual Triad College Music Festival
This annual concert was co-sponsored by UNCG and Guilford College. Over 3,500 students attended the concert, which featured Kendrick Lamar with special guest Bridget Kelly. The event included a special unannounced appearance by NC artist J. Cole.

Biscuitville Bowl - 7 Campus Scramble
This 5K relay race with breakfast-themed obstacles provides an opportunity for some friendly competition between Greensboro’s seven campuses. The 2013 winners? A UNCG team, of course.

Campus events and activities help students meet new people, create lasting friendships, and explore interests. They also provide students an opportunity for fun and relaxation - necessary components of a balanced lifestyle. From yoga at the Recreation Center to major concerts, there is something to suit every student at UNCG.

Highlights:

An online “Before you SOAR” program for all new freshman was launched in February 2013 so that students receive some helpful information before they arrive at SOAR. This allows students more time at SOAR to interact with peers, orientation staff, and academic advisors. The program also better prepares students and families for the SOAR experience itself.

147 activities were planned and presented by Campus Activities and Programs, including 109 weekend events.

Twenty new student groups joined the UNCG community. Students can now choose to participate in over 200 social, educational, special interest, governmental, and recreational student-led organizations.

This was the second year for the Spartan Wilderness Orientation Program for Outdoor Adventures. This program utilizes small group wilderness trips to provide first-year students with an opportunity to establish community and friendships as students enjoy an adventurous transition to life as a UNCG student prior to starting school in August.

Over 3,000 people participated in TeamQUEST, a program that provides unique, hands-on experiences to help groups improve communication, performance, and relationships.

Over 290 participants enjoyed Piney Lake during a spring “Day at the Lake” event. This annual event is an opportunity for students to enjoy activities such as canoeing, volleyball, and disc golf.

The Fraternity & Sorority Life community came together to create 12 events, forging a bond and developing networks among the university’s 20 fraternities and sororities.
ACCOLADES & AWARDS

Community Service
Each year since the award’s inception in 2006, the Corporation for National and Community Service has named UNCG to its annual President’s Higher Education Community Service Honor Roll. This year, UNCG has made the Honor Roll with Distinction shortlist. The 2013 Higher Education Community Service Honor Roll is the highest federal recognition a school can receive for its commitment to service learning and civic engagement.

Democratic Engagement
UNCG was chosen to be a national leading institution for NASPA’s Civic Learning and Democratic Engagement initiative. (NASPA is the leading association for the student affairs profession.) This initiative endeavored to make civic learning and democratic engagement part of every college student’s education.

Residence Life Organizations
UNCG’s Residence Hall Association and National Residence Hall Honorary (NRHH) received three state-wide awards from the North Carolina Association of Residence Halls:
• School of the Year
• NRHH was named “Most Improved NRHH Chapter”
• NRHH was named winner of the Case Study Competition

In addition, the Residence Hall Association (RHA) was a regional winner of the National Association of College and Resident Halls’ Educational Program of the Month award for a university-wide forum sponsored by RHA and the Student Government Association.

Residence Hall Construction
Jefferson Suites was awarded Leadership in Energy and Environmental Design (LEED) “Silver” and the Quad was awarded LEED “Gold.” The Quad restoration project also received an “Excellence in Preservation” award from Preservation Greensboro and the Star Award, the top honor given by the Construction Professional Network of North Carolina.

Clockwise from top left: Students on service trip in Virginia; Students sharing thoughts on the political issues that most concern them; Shaw Hall in the Quad; Residence Hall Association float at Homecoming 2012
MAJOR PROJECTS

Reopening of Historic Quad

Since the 1920s, the Quad has been a place where students grow, learn, and make life-long friendships. Thanks to a $55 million renovation, funded largely by student receipts and generous donors, future generations will continue to have these same experiences in a modern facility. The Quad can now accommodate 600 students in new suite-style bedrooms. The Quad also includes two faculty apartments, two seminar rooms, and a variety of lounge and study spaces.

The Quad consists of seven buildings: Bailey, Coit, Cotten, Gray, Hinshaw, Jamison, and Shaw.

Spartan Village

Construction is complete on three of the four halls that will house 800 students in Spartan Village. The Village includes two classroom/mixed-uses spaces, as well as two faculty apartments and offices.

Haywood, Lee, and Union opened for students in fall 2013. Highland Hall was destroyed by fire in March 2013 and is currently being reconstructed.

Recreation Center

Planning is taking place for the new 212,000 ft² Student Recreation Center that will be constructed on Lee Street. The facility is planned to open in August 2016.
“I love that our new slogan is Doing Something Bigger Altogether. If people really sit back and think about what that means, one person can change the world. Imagine what two people can do, or a campus full of people.”

Madison Sampson

“Being involved has let me apply all of the things I learned in the classroom, and I can make those connections easily now. I feel like I’ve applied everything I’ve learned in the classroom into what I’m doing now with the Student Government Association.”

Chelsea Boccardo

“One thing that I’ve learned is that you really get a lot out of joining groups and doing activities and stuff like that. If you get involved .... you can meet all kinds of good people. I made some great friends through activities.”

Kelton Hollister

“We’re an incredibly diverse campus. I can walk through the Elliott University Center and talk to four different people from four different countries on any day. UNCG is a microcosm of the country today. Because of that diversity, I think UNCG is a very accepting community of all views.”

Schuyler Hunt

“One thing I’ve learned that other students should know is to ask for help - to have your Resident Advisor or someone else help you find who you are. If you ask questions, you’ll get a lot of answers. If you hold back, your experience here won’t be as good.”

Madison Craft

“I’ve had the opportunity to lead, and to try things I may not have experienced before. I’ve formed relationships with faculty and staff. Here at UNCG your voice can be heard, you can create your community. I bleed blue and gold – I’ve made a home here. It’s a great place to be.”

KaShay Evans-Barlow
DONORS

We are thankful to all who have given to Student Affairs. The following donors have given at least $200 during the 2012-2013 fiscal year (July 1, 2012 through June 30, 2013). Thank you for making a difference through your generosity!

Greek Legacy Endowment Fund
Valrie Horton

Greek Legacy Income Fund
Cheryl M. Callahan
James Edward Easley, III and
Virginia Lee Easley
Matthew Allen Knight
Sarah Margaret Leonard
Alison Mealing
Christopher Panebianco
William Angelo Pomarico, Jr.
Blaise Stevens and Brittne Leigh Pitcock
Richard C. Williams

Joe Illman Memorial Endowment Fund
Catherine Illman Sykes and
Millard P. Sykes, Jr.

Mary Lib Manning Slate Endowed Scholarship Fund
Mary Lib Manning Slate and
Marvin L. Slate, Jr.

Pamela A. Wilson Memorial Scholarship Endowment Fund
Alpha Kappa Alpha Sorority, Inc.
Tania C. Castillero Hoeller and Olaf Hoeller
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Elizabeth F. Buford and Donald G. Mathews
Megan Callahan
Daisy Peterson Carr
Linda Heffner Chester and James S. Chester
Ida Edwards Clayton and Buddy R. Clayton
Ann Turner Collins and William K. Collins
Becky Kasuboski Cook

“I feel that living on campus can increase the likelihood of participation in campus life and campus leadership. I want to encourage students to achieve stronger academic performance and a more meaningful college experience by supporting campus life and leadership with my gifts.”
- Mary Lib Manning Slate, ’61
“Now, more than ever, what the world needs is people who know who they are. The classroom experience may give students knowledge, but getting involved with campus activities and organizations can help students learn about themselves and others.”

- John C. Harlow, ’87

The Phi-Theta Zeta of Lambda Chi Alpha Leadership Scholarship Endowment

Christopher Paul Bridges and Jessalyn Gooden Bridges
Jason William Burchfiel
Claude Merritt Cely, III and Carolina Quintero
David Allan Dorsch
Kerry Alan Gustafson, Jr. and Kris Jensen Gustafson
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Sean Penn and Amy H. Penn
G. Blake Phillips and Stephanie Phillips
Kevin Francis Popoli
Frank R. Sanders, Jr. and Martha Ann Sanders
Howard Otis Sauls, Jr.
Paul William Schwartz
New Endowments

Mary Lib Manning Slate Endowed Scholarship
This scholarship honors Mary Lib Manning Slate, class of 1961. Mary Lib was a leader at Woman's College, including in the historic quad. She and her husband Marvin honor the values of leadership and ambition for a career in the business world with this scholarship, which will be awarded annually to a junior or senior living on campus.

The Phi-Theta Zeta of Lambda Chi Alpha Leadership Scholarship Endowment
In celebration of 30 years of Lambda Chi Alpha at UNCG, the brothers of Phi-Theta Zeta (UNCG's chapter) established this very first Greek scholarship at UNCG. Consistent with Lambda Chi Alpha’s tradition of leadership at UNCG, recipients will exemplify the core values of Lambda Chi within the fraternity, the campus and the community.

Other endowments annually supporting Student Affairs
Frank Land Rugby Endowment
Greek Legacy Endowment
The Joe Illman Memorial Scholarship
The Lucy Spinks Keker Undergraduate Program Endowment
The Preyer Scholarship
Ray G. and Nancy Jo Paschall Ledford '57 Scholarship
The Ruth and Don MacKay Leadership and Service Fund

Ruth and Don MacKay Student Leadership and Service Fund
Joshua Penny
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Spartan Families Fund
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Sally West
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Sandra and Steven J. Zitta

Vice Chancellor’s Vision Fund
Nicholas Rau

Gifts in Kind for Spartan Orientation, Advising, and Registration (SOAR)
Chipotle, Downtown Marriott, East Coast Wings, Ghassan’s, Hungry Howie’s, Jimmy John’s, Manhattan Pizza, O. Henry Hotel, Panera Bread, Papa John’s, Qdoba, Shane’s Ribshack, Smokey Bones, Honest-1, Sisters Jewelry, Target, Quaintance-Weaver Restaurants and Hotels, UNCG Bookstore
First Friday ∙ Triad College Music Festival ∙ Stress-Free UNCG ∙ Greek Week ∙ Fraternal Leadership Institute ∙ Homecoming ∙ Financial Literacy Series ∙ Day at the Lake ∙ Fall Safe Zone ∙ Excellence Awards ∙ Zumbathon ∙ Couch to 5K ∙ Fitness Service Learning Project ∙ Spartan Wilderness Orientation Program ∙ Veterans Rock Climbing Trip ∙ Team QUEST ∙ Intramural Sports ∙ Club Sports ∙ Outdoor Adventures ∙ Fall Kick-Off ∙ Family Day at the Rec ∙ Yogathon ∙ Peer Career Ambassadors ∙ Experience Coordinators ∙ Professional Image Planning ∙ The Spartans Network ∙ The Fall Career Experience ∙ Mock Interview Program ∙ Career Fairs ∙ Employer Appreciation Dinner ∙ Corporate Webinars ∙ Coffee Carts ∙ SUITability ∙ Workforce Recruitment Program and Disability Workshops ∙ Dine with the Deans ∙ Partners Assisting the Homeless/Hungry Spartans ∙ UNCG Cares ∙ Geek Week ∙ Student Conduct Team ∙ Sexual Misconduct Workshops ∙ Elliott University Center Art Gallery ∙ Student Entrepreneurship Week ∙ EUC Blood Drives ∙ Medical Clinic ∙ National Depression Screening Day ∙ Immunizations ∙ Psychiatry ∙ Nutrition ∙ Massage ∙ Acupuncture ∙ Sports Medicine ∙ Women’s Health ∙ Peer Health Educators ∙ Alcohol Free Fun ∙ Before You SOAR ∙ SOAR ∙ First Year Summer Read Your First Year ∙ Parent & Family Advisory Council ∙ Spartan SPEARS ∙ Rawkin’ Welcome Week ∙ Chancellor’s New Student Convocation ∙ Summer Send-off ∙ Family Weekend ∙ Spartan Family Basketball Day ∙ Alpha Lambda Delta ∙ Parent & Family Association ∙ Blue & Gold Birthdays ∙ Leadership College ∙ Service Trips ∙ Voting 101 ∙ Service-Learning Classes ∙ MLK Celebration ∙ Kaleidoscope Peer Educator Program ∙ Community Social Justice Project/Empty Bowls ∙ Heritage Month Celebrations ∙ R.O.O.T.S. Institute ∙ Multicultural Resource Center ∙ Scholars Recognition Program